

Fraudulent Websites Displaying the BIFA Logo

At BIFA we encourage authorised members to display our logo.

Fraudulent websites will often display our logo to mislead consumers into believing that they are genuine.

Whilst this is particularly prevalent in websites offering cars for sale, it is not limited to this.

A UK member has published comprehensive advice on such car selling scams, which can be read [here](#).

How do you know that a website displaying our logo is genuine?

Never “click through” from a logo if you are suspicious, as this may redirect you to a fake webpage deliberately created to confirm authenticity.

You must go directly to www.bifa.org and search the member directory.

Fraudulent companies spring up and disappear as soon as they have scammed money or goods. There is no recourse and whilst our logo is recognised and a registered trademark it is impossible to pre-empt the fraudsters.

Remember!

When buying online beware of fraudsters, so

- ✓ check,
- ✓ check
- ✓ and check again.

